

# MGT 395 : Design Thinking

This course presents an introduction to the design thinking approach and mindset using highly interactive exercises that give the participants an understanding of techniques and methods of design thinking and awaken their innovative and problem-solving abilities. Design thinking is an iterative approach to solving problems. Through this course, students will be introduced to design management, strategic design, product/service design, and experience design.

**Credits** 3

**Core Requirement**

MCC in EFB