

BAN 410 : Applied Business Analytics Project

The course provides an opportunity for students to develop a project that draws on their skills in the areas of business problem formulation, design, and statistical analysis to support data-driven decision-making processes. The project also serves to further students' skills in terms of developing business insights from quantitative analysis and knowledge of functional areas of business and/or specific industries. Projects will be based on a real business problem faced by organizations in the business community.

Credits 3

Prerequisites

[BAN 310](#)