

OPM 315 : E-Commerce (BE)

The course provides an overview of the basic elements of the technology infrastructure used to conduct Electronic Commerce. It examines the processes for business strategies that incorporate various forms of Electronic Commerce including business-to-business, business-to-consumer, and the business processes that support selling/purchasing activities. It reviews the designing and managing of online storefronts, Payment Systems, Security, and Privacy.

Credits 3

Core Requirement

BEC

Prerequisite Courses

FIN 201

OPM 230