

College of Business Degree Programs

The CoB offers two dynamic programs: an MBA Program with six tracks, and a bachelor's degree in business administration (BBA) with seven majors and minors. Details of the undergraduate business administration programs are given below. Details about the MBA program are available on Alfaisal University's [Graduate catalogue](#).

The Bachelor of Business Administration (BBA) program

Vice Dean of Undergraduate Programs and Internship: Dr. Hayat Khan, Ph.D., College of Business.

BBA Vision and Mission

BBA Vision: We aim to be the first choice for students who strive to be business leaders.

BBA Mission: *To cultivate ethical business leaders capable of driving excellence in the business world through rigorous business education, impactful research, and community engagement.*

The BBA program mission is translated to the following goals:

- **Goal #1:** Provide students with a rigorous and comprehensive business education in the core business disciplines of Finance, Marketing, Operations and Project management, Accounting, Entrepreneurship and Family Business, and Human Resources Management.
- **Goal #2:** Cultivate ethical and socially responsible business leaders who demonstrate integrity, professional responsibility, and a commitment to sustainable and ethical practices.
- **Goal #3:** Produce high-quality research that advances knowledge in business administration and contributes to the development of the business community.
- **Goal #4:** Engage with the local community through internships, guest lectures, and collaborative projects.

The BBA program offers the following seven majors and seven minors. Students may also opt for a double major instead of adding a minor:

- **[BBA with major in Accounting](#)**
- **[Major in Business Analytics](#)**
- **[BBA with major Entrepreneurship and Family Business](#)**
- **[BBA with major in Finance](#)**
- **[BBA with major in Human Resources Management](#)**
- **[BBA with major in Marketing](#)**
- **[BBA with major in Operations and Project Management](#)**

- **[Minor in Accounting](#)**
- **[Minor in Business Analytics](#)**
- **[Minor Entrepreneurship and Family Business](#)**
- **[Minor in Finance](#)**
- **[Minor in Human Resources Management](#)**
- **[Minor in Marketing](#)**
- **[Minor Operations and Project Management](#)**