

MGT 201 : Business Communication

This course introduces basic communication theory and its application to business functions. It covers a wide range of business communication concepts including business correspondence, presentations, report writing, messaging and emails, providing and receiving feedback, international business etiquette, effective use of the English language, and communicating across languages and cultures.

Credits 3

Core Requirement

BCC

Prerequisites

[ECO 102](#), [ENG 112](#)