

# MGT 375 : Introduction to Entrepreneurship

This course provides deeper insights into entrepreneurship and establishes entrepreneurial links with innovation. It maps out the practical steps of forming a brand-new company and addresses the strategic considerations for creating companies. The students will be exposed to various themes including entrepreneurial perspectives, launching entrepreneurial ventures, and formulation of the entrepreneurial plan.

**Credits** 3

**Core Requirement**

MCC in EFB

**Prerequisite Courses**

FIN 201