

# MGT 490 : Strategic Management

This course is a capstone that integrates the functional areas of marketing, accounting, finance, management, and operations into developing business strategies. It addresses a wide range of concepts such as internal and external factor analysis, business and corporate planning, strategic implementation, control, and evaluation.

**Credits** 3

**Core Requirement**

BCC

**Prerequisites**

[MGT 230](#), [OPM 340](#)