

Major Minor Entrepreneurship and Family Business

Program

College of Business

Major

Minor

Entrepreneurship and Family Business Major

We designed the major in Entrepreneurship and Family Business according to world-class standards to develop the skills, knowledge, and confidence to prepare our students for a career as autonomous entrepreneurs, family-business owners, or innovators in new ventures.

The focus on entrepreneurship and family business studies provides the opportunity to develop entrepreneurial talents while providing a solid intellectual foundation to confront the challenges facing a business owner. The study plan includes courses from different business areas such as management, finance, legal expertise, innovation, and human resources management to help students to prepare for a leadership role in a family business or as an entrepreneur.

Courses in the major have an experiential learning perspective; by using case studies and experiential activities, students will have the opportunity to develop their business acumen under the guidance of their instructors.

Major Core Courses

Entrepreneurship and Family Business major must complete all the courses below.

Item #	Title	Credits
MGT 350	Human Resources Management	3
MGT 373	Negotiation	3
MGT 375	Introduction to Entrepreneurship	3
MGT 376	Entrepreneurial Finance	3
MGT 393	Managing Organizational Change	3
MGT 395	Design Thinking	3
MGT 401	Family Business Management	3
OPM 450	Management of Innovation	3
MGT 499/HRM 498	COOP Training Internship	12

Entrepreneurship and Family Business Minor

Minor Courses

Students from other majors can add a minor in EFB and must complete the following courses.

Item #	Title	Credits
MGT 375	Introduction to Entrepreneurship	3
MGT 373	Negotiation	3
MGT 393	Managing Organizational Change	3
MGT 401	Family Business Management	3
	ONE course from the following list	3

Students majoring in HRM must complete a replacement course for [MGT 373](#) as recommended by the department chair.

Study Plan (Major in Entrepreneurship and Family Business)

Fall (Year 1)

Item #	Title	Credits
ARB 101	Arabic Language I	2
ISL 101	Islamic Studies I	2
ENG 101	Freshman English 1	3
MAT 100	Pre-calculus	3
MGT 125	Principles of Management	3
ECO 101	Microeconomics	3
COB 100	Student Orientation and Academic Success	1

Spring (Year 1)

Item #	Title	Credits
ISL 112	Islamic Studies II	2
ENG 103	Foundation of English Communication	3
MAT 111	Business Calculus	3
OPM 110	Introduction to Management Information Systems	3
ACC 201	Introduction to Financial Accounting	3
ECO 102	Macroeconomics	3

*Instead of ISL 112, a student may choose an alternative 3 Cr courses offered by Alfaisal University.

**Students with a B or higher grade in ENG 101 may replace ENG 103 with 3Cr course offered by ANY college at Alfaisal University.

Fall (Year 2)

Item #	Title	Credits
OPM 211	Business Statistics	3
FIN 201	Principles of Finance	3
MGT 210	Business Ethics	3
MKT 201	Principles of Marketing	3
ACC 202	Introduction to Management Accounting	3
ENG 201	Business Communication	3

Spring (Year 2)

Item #	Title	Credits
MGT 230	Organizational Behavior	3
OPM 240	Principles of Operations Management	3
OPM 330	Quantitative Methods for Business	3
MGT 350	Human Resources Management	3
	Social Science - I	3
ARB 112	Arabic Language II	2

*Instead of ARB 112, a student may choose an alternative 3 Cr courses offered by Alfaisal University.

Fall (Year 3)

Item #	Title	Credits
BAN 310	Business Analytics and Visualization	3
MGT 373	Negotiation	3
MGT 375	Introduction to Entrepreneurship	3
MGT 376	Entrepreneurial Finance	3
	Business Elective - I	3
	Natural Science - I	3

Spring (Year 3)

Item #	Title	Credits
MGT 301	Business Law	3
MGT 393	Managing Organizational Change	3
MGT 395	Design Thinking	3
MGT 401	Family Business Management	3
	Social Science - II	3

Fall (Year 4)

Item #	Title	Credits
MGT 490	Strategic Management	3
OPM 450	Management of Innovation	3
	Business Elective - II	3
	General Elective - I	3
	General Elective - II	3
MGT 300	Executive Lecture	1

Spring (Year 4)

Item #	Title	Credits
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